

**JOIN POSTGRADUATE PROGRAMME
'MANAGEMENT OF TECHNOLOGY & INNOVATION (MTIM)'**

INDICATIVE POSTGRADUATE THESIS ISSUES

Professor Evangelos Grigoroudis

1. Measuring Open Innovation: Metrics and indicators in entrepreneurship ecosystems
2. Evaluation of smart specialization strategies
3. Efficiency of national innovation systems

Professor Constantin Zopounidis

1. Διεθνής χρηματοπιστωτική κρίση και τα μέτρα στήριξης του ελληνικού χρηματοπιστωτικού συστήματος.
2. Venture Capital και χρηματοδότηση καινοτόμων επιχειρήσεων.
3. Πρόβλεψη τιμών μετοχών

Associate Professor Yannis Marinakis

1. Swarm Intelligence algorithm for the 2-echelon Vehicle/Location Routing Problem
2. Swarm Intelligence algorithm for the 2-d/3-d loading Vehicle Routing Problem
3. Metaheuristic Algorithm for the Time Dependent Vehicle Routing Problem

Professor Nikolaos Matsatsinis

1. Development of a Multicriteria Decision Analysis Methodology for Allocating Cloud Resources based on User Requirements
2. Sentiment Analysis in Data from the Internet and Social Networks
3. Data Pre-processing for Data Mining: Methods, Techniques, Software and Applications

Professor Vassilis Moustakis

1. Factors, which affect success or failure in construction projects
2. Factors, which affect online shopping behavior
3. The impact of social media to brand performance

Postgraduate students can contact the responsible Professors for more information.